

MARC ALAIN BOUCICAULT

Nationality: Haitian

Date of birth: 08/01/1987

Cambridge, Massachusetts

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PROFESSIONAL EXPERIENCE

[Massachusetts Institute of Technology \(MIT\)](#)
Cambridge, U.S.A.
08/23

The Legatum Center for Development and Entrepreneurship *Director of Marketing and Stakeholder Engagement*

Sectors: Innovation-Driven Entrepreneurship, Marketing Strategy, Stakeholder Engagement, Growth Markets

- ✓ Lead the development and drive collaborative efforts to increase the Legatum Center's engagement with core stakeholders including Alumni Entrepreneurs, VCs and Entrepreneurship Centers.
- ✓ Build and execute the Center's marketing strategy within MIT ecosystem and in Global Growth Markets
- ✓ Oversee the design and execution of core ecosystem activation events.

[Banj](#)
Port-au-Prince, Haiti.
01/17

Founder *CEO*

Sectors: Entrepreneurship hub, Ecosystem Development, Exchange program, Incubation services, Cowork

- ✓ Modern co-working spaces in Port-au-Prince. Caribbean Tech Hub
- ✓ Community of entrepreneurs. Innovative Program Executing Agency with local and global partners
- ✓ Back-office services and incubator/accelerator services with global coach/mentors and partners network

[Inter-American Development Bank \(IDB\)](#)

Competitiveness Technology and Innovation Division *Awareness, Diffusion and Networking Consultant*

Sectors: Entrepreneurship ecosystem, Innovation, Project design, Awareness Strategy, Stakeholder mapping

- ✓ Contribution to the creation of an innovation and entrepreneurship center in northern Haiti
- ✓ Build an awareness and dissemination strategy with relevant entrepreneurship ecosystem stakeholders in Haiti
- ✓ Mapping of major public and private sector actors, other donors, and other relevant participants to help establish and participate in the ecosystem that is being implemented.
- ✓ Organization of workshops and discussion groups while transferring capacities to the northern campus of UEH.

Port-au-Prince, Haiti.
08/16 to 05/17
(10 months)

Country Office Haiti *Macroeconomic and Operations Consultant*

Sectors: Research, Macroeconomics, Fiscal sustainability, Analysis, Entrepreneurship ecosystem, Innovation

- ✓ Elaboration and update of the Independent Assessment of Macroeconomic Conditions (IAMC) report for Haiti for the board of Directors and the Recent Economic Development (RED) monthly reports.
- ✓ Develop databases and provide research assistance on fiscal sustainability and economic growth in Haiti.
- ✓ Contribute to the design of a project to create a center for entrepreneurship and innovation in northern Haiti.

Port-au-Prince, Haiti.
06/15 to 05/16
(11 months)

[HFund](#)
Port-au-Prince, Haiti.
11/15 to 05/17
(25 months)

Co-Founder *General Partner – Responsible of External Relations*

Sectors: Venture Capital, Portfolio Management, Advisory services, Investment, Finance, Equity

- ✓ Board member with a particular focus on the fund's branding and communication
- ✓ Part of the research and vetting team to identify startups for investments
- ✓ Design strategies and monthly follow-ups with startups in the portfolio to provide advisory services

Collège les Oliviers
Port-au-Prince, Haiti.
09/15 to 08/18
(36 months)

Class of Economics and Social Sciences *12th grade Teacher.*

Sector: High school Education, Economics, Social Sciences

- ✓ Taught the economics and social sciences program 5 hours a week - French high school education system

[Inter-American Development Bank \(IDB\)](#)

Washington, DC,
U.S.A.

01/14 to 05/15
(16 months)

Port-au-Prince, Haiti.

07/10 to 07/13
(36 months)

[The World Bank Group: International Finance Corporation \(IFC\)](#)

Port-au-Prince, Haiti.

12/09 to 06/10
(7 months)

Country Department Haiti

Research Consultant to the Country Economist for Haiti

Sectors: [Research, Macroeconomics, Fiscal sustainability, Analysis, Studies, Economics, Publication](#)

- ✓ Provide technical inputs to the elaboration of the Independent Macroeconomic Assessment (IMA) and the Macroeconomic Sustainability Assessment (MSA) reports on Haiti for the board of Directors.
- ✓ Develop databases and provide research assistance on fiscal sustainability and economic growth in Haiti.
- ✓ Review and provide comments on academic and press articles related to Haiti and also on topics in which the department is conducting research (labor, poverty, informal economy, productivity and economic growth).
- ✓ Coordination of private sector support related initiatives initiated in Headquarters with follow up in Haiti.

Country Office Haiti

Operations Senior Analyst

Sectors: [Urban Development, Modernization of States, Optima, Agriculture and Rural Development, Private Sector Development, Multilateral Investment Fund](#)

- ✓ Maintain daily interactions with IDB's private partners and public Executing Agencies (EAs) in Ministry of Finance, Ministry of Agriculture, Prime Minister Office and Ministry of Planning in the framework of development projects supervision related activities with an average portfolio of 200 million U.S. dollars.
- ✓ Support IDB partners and EAs in Haiti in preparing and maintaining project execution plans, budget and cash-flow plans, procurement plans and administrative plans, also in the preparation of project progress reports.
- ✓ Review documentation from partners and EAs to verify compliance with IDB project management policies and procedures and input related information in the Bank's Financial and/or Monitoring and Evaluation systems.
- ✓ Support IDB's Sector Specialists in the design and supervision of development projects.
- ✓ Coordinate the implementation of the MapAmericas project in Haiti as a designated champion.

Investment Generation Project

Market Research Analyst

Sectors: [Investment promotion, Private Sector Development](#)

- ✓ Provide local support to a HQ team on an investment generation project for Haiti in the garment industry.
- ✓ Connect regularly with IFC partners in Haiti to gather information on business climate.
- ✓ Conduct online research, develop and upload technical documents to the project's online business portal.
- ✓ Collaborate on a survey evaluating the garment sector's production capacity in Haiti after the 2010 earthquake.

CONSULTATIONS AND INTERNSHIPS

04/2016

Project Management Unit-Macaya Park, Design of yearly strategic planning documents - IDB standards

06/2015

French-Haitian Chamber of Commerce, Understanding the fluctuation of the exchange rate in Haiti

09-11/2009

The World Bank Country Office in Haiti, Office of the Chief of Operations, Port-au-Prince, Haiti - Internship

11-12/2013

Castalia Strategic Advisors, Renewable Energy & Energy Efficiency Practice, Washington, DC, USA - Internship

09/2007 – 06/2009

Ministry of Education of Haiti, Teach introduction to economics, 9th and 10th grade at Lycée A. Firmin

09/2020

Interamerican Development Bank, Economic Analysis of the Productive Infrastructure Program V

02/2023

Interamerican Development Bank, Best Practices research for the design of a Creative Tech lab in Honduras and Jamaica.

04/2023

Haske Conseil, Design of a steering committee and projects to influence social transformation in Haiti.

06/2023

The Legatum Center for Development and Entrepreneurship at MIT, Marketing strategy design.

EDUCATION

Harvard University
Cambridge, MA, U.S.A.
2022/2023

Master in Public Administration

[Mason fellow](#), Harvard Kennedy School.

Eric Yankah Award for distinguished contribution to the Edward S. Mason Fellow Program and Harvard Kennedy School.
Co-Founder of [TrustChain](#) (decentralized solution to track social impact) at MIT, Semi Finalist Harvard Presidential Challenge.

**American University
(AU)**
Washington, DC, U.S.A.
2013/2015

Masters in Economics: Financial Economic Policy (Fulbright Scholar)

Selected Coursework: Development Macroeconomics, Econometrics I&II, Project Design, Monitoring and Evaluation, Financial Economics, Financial Management, Financial Accounting, Policy Issues in Financial Economics, Macroeconomics, Microeconomics **GPA: 3.3**

**Centre de
Techniques de
Planification et
d'Economie
Appliquée (CTPEA)**
Port-au-Prince, Haiti.
2005/2009

Bachelor in Applied Quantitative Economics

Selected Coursework: International cooperation and the financing of development, Monetary Economics, Haitian economy, Haitian Private sector and sustainable development, Economic and financial evaluation of projects.

Final paper: "The determinants of the Central Bank money supply in Haiti: A look at the functioning of the banking system from 1986 to 2010".

LANGUAGE SKILLS

FRENCH: NATIVE SPEAKER HAITIAN CREOLE: NATIVE SPEAKER ENGLISH: FLUENT (TOEFL: 101) SPANISH: WORKING LEVEL

ADDITIONAL INFORMATION

Honors and Awards: Discover Haiti Prize - Youth of the Year 2014; The Fulbright Fellowship (2013); Antonio Ortiz Mena Award 2013 for outstanding team at the IDB (*MapAmericas*). *Haiti Tech News – Youth of the year 2016; Most Influential People of African Descent (MIPAD) Class of 2018 – Business and Entrepreneurship; Le Nouvelliste - Personality of the Year 2019; Featured in the Book: We have a Dream; Featured in the Book: Superpowers for Good; Brand Ambassador: Sogebank Group; The Eric Yankah Award for distinguished contribution to the Edward S. Mason Fellow Program and Harvard Kennedy School; 2023 U.S. Haitian Chamber Patriotic Honorary Award.*

Certifications / Skills: Word, Excel, PowerPoint, STATA, EViews, SPSS, Canva, World Bank and IDB project management systems, Facebook Digital Marketing Associate (Meta), Project Procurement (IDB), Management of Public Procurement (OAS).

Associations and Volunteer work: 2008: Co-Founder and General Coordinator of Club ECHO du CTPEA (*University club of debate and leadership - Economics*); 2010: Co-Founder and President of [Groupe ECHO Haiti](#) (*National youth leadership association - Haiti*); 2012: National Coordinator for Haiti in Espacio Migrante (EM) at Espacio de Vinculacion (*Migration project*); 2013: Member of The Fulbright Association; Participant at UNESCO's 8th Youth Forum (*Validation of UNESCO's 2014-2021 youth strategy*); 2014-2016: General Coordinator of [ELAN Haiti](#) (3 editions, raised \$260,000.00, managed a group of 30 people in 5 different countries to organize a 3-day international youth forum for 100 young adults in Haiti); Member and Elected Coordinating Ambassador for Central America and the Caribbean at [One Young World](#), the biggest international young leaders platform in the world (12,000 members in 196 countries); 2017: Coordinator of relief efforts by Groupe ECHO Haiti to [bring light](#) to 500 families and 4 health centers in communities affected by hurricane Matthew (raised \$24,000); Responsible of partnership of [Haiti Tech Summit](#) (*the biggest tech summit in Haiti*); Chapter Co Director of [Startup Grind Port-au-Prince](#); Lead for [Meta Developers Circle](#) Port-au-Prince; 2018: Partner at [Google for Startups](#) in Haiti; Public speaker/panelist/trainer at various youth leadership, entrepreneurship and innovation events in Haiti, Ghana, the Caribbean and the US; 2019: Coordinating Ambassador the Caribbean at [One Young World](#); 2020: Member of [Kafou Lespwa](#) to collaborate for a transformation of the Haitian society; 2021: Co-Founder of the [Executive Talk Podcast](#); Founder of [Haitian Leaders Impact Fund](#) to support Local Youth led innovative initiatives to Rebuild the Economy South of Haiti after August 14th 2021 earthquake (raised \$300,000); Elected Board Member of [French-Haitian Chamber of Commerce and Industry - CFHCI](#); Haiti Advisory Board Member of the [Haitian Education and Leadership Program](#); 2022: Co-Founder & Co-Chair of the Francophone Caucus at Harvard Kennedy School; Director of Communications of the [Business and Government PIC at Harvard Kennedy School](#); Founder of Haitians at Harvard Group; 2023: Co-Chair of the [Social Enterprise Conference at Harvard](#); Board Trustee of the [Haitian Education and Leadership Program](#).

Interests: Entrepreneurship ecosystem, System Transformation, Business Incubation, Research, Education, Technologies, Clubs of debate, Social Entrepreneurship, Youth Leadership, Innovation, Investment Funds, Business and Government, Public Policy, Political Economics, Private Sector Development, Venture Capital, Startups, Travels, Photography.